

INBOUND MARKETING CHECKLIST

- Email Marketing (Opt-in emails)
- Posting Content on Social Media
- Blog Posts or Articles
- Free Masterclass or Training
- E-Commerce Website
- Podcast
- Live collaboration
- Youtube Channel
- Organic Search
- Promo Page

OUTBOUND MARKETING CHECKLIST

- Business Cards (QR Code)
- TV and radio ads
- Local Newspaper
- Billboards & Signage
- Flyers & Brochures
- Telephone Marketing
- Cold DMS (Direct Messages)
- Pay-per-click advertising
- Social Media Advertising
- Magazine Article